

energyTOURS

CLIMATE CONSORTIUM DENMARK

Welcome to the EnergyTours Newsletter – 2nd issue!

With the second EnergyTours newsletter, we are happy to announce that the first EnergyTour-customers are arriving, the second round of invitations have been launched, and we are now ready to launch our new marketing material. So many exciting things happening – so little newsletter space. Enjoy!

First visitors announce arrival

After the first round of invitations, we are happy to announce that the first tour programs are taking shape. So far, we are working to plan programs for visitors from as diverse countries as the UAE, China and Serbia, and we have more upcoming delegations in the pipeline. Furthermore, we are entering partnerships with several of the conferences happening in Denmark over the coming year, to make sure as many visitors of Denmark get a chance to see a bit Danish technology *live*.



The International Scientific Congress on Climate Change in March is first in line, and we are inviting the congress attendees on an EnergyTour in connection with the scientific program.

On top of this, many of you have approached us with other policy-makers, heads of interest organizations, media stakeholders etc., that are interested in taking an EnergyTour, and this all together is keeping us very busy. Keep them coming!

Second invitee batch launched

We have launched the second round of proactive invitations to energy utility companies and others, through embassies and other networks across the world – find the newest invitee names below.

Belgium: Electrabel

Canada: BC Hydro, Hydro One, BioCan and Canadian Hydro Developers Inc.

China: CPI, China Guodian Corp and China Huadian Crop

France: EDF, Areva and GDF Suez

Germany: E.ON, Enercon and WPD

Netherlands: Shell

India: NTPC and Tata Power

Italy: ENEL and Edison S.p.A

Japan: Tokyo Electric Power Co., Mitsubishi and Eurus

Malaysia: Petronas

Mexico: Pemex, CFE and Grupo Condumex

Poland: Tauron Olska Energia S.A. and Polska Grupa Energetyczna S.A.

Russia: Mosenergo, TGK1+2, RCS, Vodokanal

South Africa: Eskom

Spain: Iberdrola, Gas Natural Union Fenosa and Acciona

South Korea: KEPCO and KDHC

UK: British Plastic Federation, British Gas, Scottish Power, E.ON UK plc.

USA: TBA

EnergyTours looks after all the practicalities of the delegations' visits

The EnergyTours network includes incoming tour operators and technical visit organisers of all kinds. This means that all of the delegation's requests while in Denmark – from transportation through entertainment to accommodation – will be looked after by professionals with many years of experience in this matter. The network is initiated and lead by VisitDenmark and will take care that the delegation is offered the tour that

suits exactly the invitees' needs - taking the size of the delegation into consideration as well as different visitor profiles and levels.

Trade fair marketing ready

We have created a trade fair exhibition concept that is slightly different from other stands out there.

The stand material has been created to raise awareness about EnergyTours and -Map at conferences and exhibitions both in- and outside of Denmark. It is very flexible and fits in small as well as large setups.



The first foreign energy exhibitions we will be visiting with our new material are the April Hannover-messe in Germany and Genera in June in Madrid. We are interested in visiting more exhibitions and events abroad to invite as many people as possible to Denmark over the coming year, so please let us know if you are planning to attend or organize a seminar or exhibition that will be a relevant place to promote EnergyTours.

EnergyMap.dk now launched

Denmark's new online guide to climate and cleantech solutions is now online! The team at EnergyMap.dk has been working all weekend to have a great premiere today, so please take a look at www.energymap.dk today!

For any questions concerning the EnergyTours project or the Climate Consortium Denmark, please do not hesitate to contact Gry Broström at gbr@klimakonsortiet.dk.